



**PRODUITS RONALD INC.
CHANGES ITS CORPORATE NAME TO
LASSONDE SPECIALTIES INC.**

Produits Ronald Inc. is pleased to announce that the company has changed its corporate name; from now on, our name will be Lassonde Specialties Inc.

This name change is in the spirit of our identification with and of our belonging to the parent company Lassonde Industries Inc. because we are a fully owned subsidiary. It will also to assert our distinctive character arising from our area of activities.

Our mission is to develop, manufacture, and market specialty food products such as corn-on-the-cob sold under the Madeleine, Rougemont, Mont Rouge, and Camino Del Sol trademarks, and such as our range of fondue products sold under the Canton trademark as well as our Canton and Canadian Club barbecue sauces and meat marinades. Puritan baked beans are also manufactured and marketed in Saint-Damase, Quebec by Lassonde Specialties Inc.

Be assured that you can continue to count on the same high-quality professional services by the same people with the same continuing concern for providing unique food products.

Lassonde Specialties Inc.—closer to you than ever!

Jean Messier
President and Chief Executive Officer
Lassonde Specialties Inc.

200, rue Saint-Joseph
Saint-Damase (Québec)
Canada J0H 1J0
Tél : (450)797-3303
Télééc : (450) 797-2389

Canton



Camino Del Sol

*Canadian
Club*

200, Saint-Joseph St.
Saint-Damase, Quebec
Canada J0H 1J0
Tel : (450)797-3303
Fax : (450) 797-2389

www.lassonde.com